

Shanghai, China, 6 September 2019

## PRESS RELEASE

### RADISSON BLU MAKES DEBUT IN HANGZHOU



Image: [Lobby of Radisson Blu Hangzhou Xintiandi]

Radisson Blu, the upper-upscale hotel brand that delivers personalized service in stylish spaces, has expanded its portfolio in China with the opening of its first hotel in Hangzhou, the captivating capital of Zhejiang Province.

Radisson Blu Hangzhou Xintiandi is located in the city's commercial district, surrounded by shops, offices and just 10 kilometers from West Lake, the enchanting UNESCO World Heritage landscape. This exceptional 18-story hotel features a contemporary design, with artistic interiors and a stunning free-standing staircase that creates a dramatic centerpiece in the lobby.

The hotel's 265 rooms and suites are equipped with state-of-the-art facilities, including multimedia connectivity and refined amenities. Every guest's journey underpinned by Radisson Blu's unique "Yes, I Can!" service philosophy. For elevated stays, the top floor Executive Lounge provides a full range of bespoke business services and all-day refreshments.

Covering the entire fourth floor, the hotel's conference and banqueting facilities include a 450-guest grand ballroom and four function rooms, all supported by the latest audio-visual equipment. Special occasions can also be enjoyed at a choice of restaurants and bars, including a classical Chinese restaurant with nine private dining rooms and an authentic Japanese dining destination, along with a casual café and a lobby lounge. Leisure facilities include an indoor swimming pool, a Thai-style spa and a modern fitness center.

Leisure travelers can easily access West Lake, Ban Shan Forest Park, Lingyin Temple and many other attractions, while the only resident Cirque du Soleil show in Asia is just 100 meters away from the hotel. Hangzhou East Railway Station can be accessed in just 20 minutes and Xiaoshan International Airport is 50 minutes away by car.

"Hangzhou is one of China's most dynamic cities; a booming provincial capital that is rapidly becoming an international hub of trade and tourism. This makes it the perfect location for Radisson Blu, which is focused on expanding in the world's most desirable destinations. We look forward to introducing new hotels into China's fast-growing cities in future," said Gary Ye, Vice President, Operations, China, Radisson Hotel Group.

Radisson Blu Hangzhou Xintiandi becomes Radisson Hotel Group's second property in the city, following Radisson Hangzhou Qiangjiang, which opened earlier this year. This demonstrates the company's successful strategy of introducing its world-renowned brands into key business and leisure markets in China, and all across Asia Pacific.

###



## **MEDIA CONTACTS**

Camilla Chiam, Vice President, PR, Communications and Brands, Asia Pacific  
[camilla.chiam@radissonhotels.com](mailto:camilla.chiam@radissonhotels.com) | T: +65 6511 9297

Eunice Tan, Director, PR, Communications and Brands, Asia Pacific  
[eunice.tan@radissonhotels.com](mailto:eunice.tan@radissonhotels.com) | T: +65 6511 9284

Jimmy Pu, Manager, PR, Communications and Brands, China  
[jimmy.pu@radissonhotels.com](mailto:jimmy.pu@radissonhotels.com) | T: +86 21 2230 1028

## **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group™ is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings™ place people at the heart of everything we do and treat every meeting or event as more than just a date in the calendar. Designed around three key commitments – Personal, Professional and Memorable – delivered through bespoke services, Radisson Meetings create successful and unique experiences for our guests.

More than 95,000 team members work globally for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit [www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media).

Or connect with us on:

LinkedIn: [www.linkedin.com/company/radisson-hotel-group](http://www.linkedin.com/company/radisson-hotel-group)

Instagram (Employees): [www.instagram.com/radissonmoments](http://www.instagram.com/radissonmoments)

Instagram (Hotels): [www.instagram.com/radissonhotels](http://www.instagram.com/radissonhotels)

Twitter (Corporate): <https://twitter.com/radissongroup>

Twitter (Hotels): <https://twitter.com/radissonhotels>

Facebook: [www.facebook.com/radissonhotels](http://www.facebook.com/radissonhotels)

YouTube: [www.youtube.com/radissonhotelgroup](http://www.youtube.com/radissonhotelgroup)

## **ABOUT RADISSON BLU HANGZHOU XINTIANDI**

Radisson Blu Hangzhou Xintiandi is an impressive 18-story hotel in Hangzhou, the capital of China's Zhejiang Province. Strategically located in the commercial district, 10 kilometers from UNESCO-listed West Lake, and just 100 meters away from the only resident Cirque du Soleil show in Asia. The hotel features 265 rooms and suites, an all-day dining restaurant, Chinese and Japanese restaurants, an executive lounge and lobby lounge. Leisure facilities include an indoor heated swimming pool, a Thai-style spa and a fitness center, while the meetings floor includes a 450-guest grand ballroom and four function rooms.

For more information about Radisson Blu Hangzhou Xintiandi, please visit [www.radissonhotels.com/en-us/hotels/radisson-blu-hangzhou-xintiandi](http://www.radissonhotels.com/en-us/hotels/radisson-blu-hangzhou-xintiandi)

