



Singapore, 14 May 2019

PRESS RELEASE

RADISSON HOTEL GROUP APPOINTS SENIOR EXECUTIVES IN ASIA PACIFIC



Bram Borrenbergs
Vice President, Human Resources, Asia Pacific



Greg Farrell
Vice President, Design and Technical Services, Asia Pacific



Yeo Hui Leng
General Counsel, Asia Pacific

Radisson Hotel Group™ has made three key executive appointments in Asia Pacific, as it progresses ‘Destination 2022’, its five-year transformation strategy.

The company announced the appointment of **Bram Borrenbergs** as Vice President, Human Resources, Asia Pacific; **Greg Farrell** as Vice President, Design and Technical Services, Asia Pacific; and **Yeo Hui Leng** as General Counsel, Asia Pacific.

Based in Singapore, Bram, Greg and Hui Leng, will each sit on Radisson Hotel Group’s Asia Pacific Executive Committee, reporting directly to Katerina Giannouka, the company’s President, Asia Pacific.



Bram Borrenbergs, a native of the Netherlands, holds a law degree and worked at the European Commission in Brussels, before spending 15 years with NH Hotel Group, progressing to Director of Human Resources. Most recently, he was Corporate Director of Human Resources for H Hospitality Collection, based in Abu Dhabi.

Greg Farrell, a New Zealander with 28 years of experience in the design industry, has a strong reputation for his work in the hospitality sector. He joins Radisson Hotel Group from Hong Kong, where he was Executive Director of Aedas, a leading global architecture and design practice.

Yeo Hui Leng, a Singaporean national, is a law graduate of the National University of Singapore and was admitted to the Singapore Bar in 1998. She has 20 years of legal experience and joins Radisson Hotel Group from Wah Hin & Co, a Singapore-based investment company, where she held the position of Senior Vice President and Group General Counsel.

“Bram, Greg and Hui Leng, are all leading figures in their field and we are delighted to welcome them to Radisson Hotel Group’s Asia Pacific team. As we continue to execute Destination 2022, our five-year transformation strategy, our new colleagues will play a vital role in our growth as we double our global portfolio,” said Katerina Giannouka, President, Asia Pacific, Radisson Hotel Group.

“As our regional HR leader, Bram will support Radisson Hotel Group to attract and nurture the best talent in Asia Pacific, enabling the transformation of our company from within. Greg will spearhead the creation of exciting hotel designs, new concepts and the roll out of our new brand standards across the region. Our growth strategy entails doubling the size of our portfolio and each new hotel project involves extensive legal work, from negotiating contracts to navigating labor laws, so Hui Leng’s legal expertise will be vital. I look forward to continuing to work with our entire executive team as we bring our strategic vision to life,” Katerina added.

###

MEDIA CONTACTS:

Camilla Chiam, Vice President, PR, Communications and Brands, Asia Pacific
camilla.chiam@radissonhotels.com | T: +65 6511 9297

Eunice Tan, Director, PR, Communications and Brands, Asia Pacific
eunice.tan@radissonhotels.com | T: +65 6511 9284

Wang Siew Leng, Manager, PR, Communications and Brands, Asia Pacific
siewleng.wang@radissonhotels.com | T: +65 6511 9270



ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group's portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Radisson Rewards™ is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings™ places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

www.radissonhotelgroup.com/media

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>



RADISSON
REWARDS

RADISSONHOTELS.COM

RADISSON
MEETINGS