

FEEL THE DIFFERENCE

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PRESS RELEASE

RADISSON BLU OPENS ITS FIRST RESORT IN THE MALDIVES



Image: Aerial view of Radisson Blu Resort Maldives

Radisson Blu, the upper-upscale brand that delivers personalized service in stylish spaces, has opened **Radisson Blu Resort Maldives** – a private island retreat in the Alifu Dhaalu Atoll which becomes Radisson Hotel Group's first property in the Maldives.

Nestled on Huruelhi Island and one other pristine islet, only 105 kilometers from Malé's Velana International Airport, Radisson Blu Resort Maldives makes this dream destination more accessible than ever before. Guests can take a scenic 30-minute seaplane direct to the resort or a 20-minute domestic

flight from Malé to Maamigili Airport followed by a 15-minute speedboat ride, creating opportunities for short stays and weekend breaks as well as extended vacations, weddings and honeymoons.

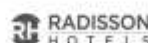
All 128 beachfront or overwater villas ranging from 215 to 790 square meters feature private pools, ocean views, state-of-the-art amenities and one, two or three bedrooms. For the ultimate getaway, the Presidential Suite promises two levels of indoor and alfresco living space overlooking the shimmering sea. Guests can explore the amazing marine world from the diving and water sports center, soothe their senses at the overwater spa and yoga pavilion, or work out at the fitness center and sports court, while the kids' club and games room will keep young guests entertained. The glass-walled Event Hall creates an outstanding setting for life's most special moments, including oceanfront weddings that can host up to 50 guests.

A diverse selection of restaurants and bars includes Raha, the casual all-day dining destination, Alifaan, the Mediterranean and seafood grill, Eats & Beats, the chilled out poolside bar, and Crusoe's, the adults-only oasis. Kabuki showcases innovative Nikkei cuisine, Mahurab is an exquisite overwater wine and cigar bar, and The Lab is an exclusive restaurant for intimate twice-weekly wine-and-cocktail pairing dinners. Alternatively, guests can dine in the privacy of their villa with 24-hour in-villa dining.

"We are thrilled to open our first resort in the Maldives, one of the world's most idyllic and iconic tourist destinations. Radisson Blu Resort Maldives is a truly spectacular property; its collection of pool villas, diverse dining, world-class leisure facilities and event space, all underpinned by Radisson Blu's unique 'Yes I Can!' service ethos, will suit all types of travelers. We look forward to introducing a new era of authentic and inspiring hospitality to the Maldives," said Andre de Jong, Vice President, Operations, South East Asia and Pacific, Radisson Hotel Group.

"It gives me great pleasure to welcome guests to Radisson Blu Resort Maldives. This is an outstanding resort that will fulfill every guest's vision of a tropical island paradise. Importantly, our unique location - within striking distance from the international airport - makes the resort easy to reach and opens up opportunities for shorter breaks," commented Zafer Agacan, General Manager, Radisson Blu Resort Maldives.

Radisson Blu Resort Maldives joins an expanding collection of Radisson Blu hotels and resorts in many of the world's key business and leisure markets. In Asia Pacific, this contemporary upper-upscale brand



is now present in ten countries: Australia, Bangladesh, China, Fiji, India, Indonesia, the Philippines, Thailand, Vietnam and the Maldives.

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

www.radissonhotels.com/corporate

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ABOUT RADISSON BLU RESORT MALDIVES

Part of the Radisson Hotel Group, Radisson Blu Resort Maldives is nestled in the Alifu Dhaalu Atoll, only 105km from Male's Velana International Airport. This private island retreat features 128 beachfront or overwater pool villas with up to three bedrooms, seven restaurants and bars, diving and water sports, an overwater spa, yoga pavilion, fitness center, sports court, games room, kids' club and a glass-walled Event Hall. This makes the resort an ideal setting for all types of holiday, from family vacations and couples' breaks to weddings and honeymoons.

For more information: www.radissonhotels.com/en-us/hotels/radisson-blu-resort-maldives.

