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PRESS RELEASE

PARK INN BY RADISSON TO MAKE THAI DEBUT IN PHUKET TOWN



Photo: Sino-Portuguese architecture with local passenger bus in Phuket Town, Thailand

Park Inn® by Radisson, the upper midscale brand from Radisson Hotel Group™, will make its debut in Thailand with the launch of a brand-new hotel in Phuket Town, the island's provincial capital and cultural heart.

Phuket welcomed a record 8.4 million international visitors in 2017, making it Thailand's most popular resort destination. The island's expanding international airport receives travelers from across the globe, including direct flights from Beijing, Sydney, London, Dubai and Moscow.



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Scheduled to open in Q1 2020, the three-story Park Inn by Radisson Phuket Town will form part of a mixed-use development featuring shops and dining outlets. The hotel will enjoy a prime location next to Highway 402 – Phuket’s main north-south highway and a major commercial corridor.

“Park Inn by Radisson is an exceptional brand that promises world-class hospitality in the upper midscale segment. That makes it a perfect fit for Phuket, which is rapidly evolving from an upscale resort island into a diverse, all-year-round tourism destination. Park Inn by Radisson Phuket Town will provide a great option for guests seeking high levels of convenience and connectivity,” said Katerina Giannouka, President, Asia Pacific, Radisson Hotel Group.

Park Inn by Radisson Phuket Town will feature at least 130 contemporary rooms offering complimentary Wi-Fi. Facilities will include a restaurant and a fitness center.

Guests will also enjoy easy access to major shopping malls, including the Central Festival Phuket, King Power Duty Free Store and Blu Pearl, The Mall Group’s multi-billion-baht lifestyle development which features multiple retail outlets, a water park, convention center and theatre. The temples, museums and classical architecture of Phuket Town, along with Phuket’s famous coastal attractions, are also just moments away.

“Phuket is famous for its stunning beaches, but an increasing number of visitors are now being attracted by the island’s retail and lifestyle offerings. Park Inn by Radisson Phuket Town will be well suited to this segment, including shoppers, business travelers and culture seekers. We are proud to work with Radisson Hotel Group to bring the Park Inn by Radisson brand to Thailand,” commented Chairat Mepremwattana, Managing Director, Multi Property Development Co., Ltd.

Park Inn by Radisson Phuket Town becomes the brand’s fourth location in Southeast Asia, following Park Inn by Radisson Davao and Park Inn by Radisson Clark in the Philippines, and Park Inn by Radisson Putrajaya in Malaysia.

This popular upper midscale brand now features more than 150 hotels globally, all providing contemporary accommodation and world-class hospitality, in line with Radisson Hotel Group’s unique Yes I Can!SM service ethos. For more information, please visit www.parkinn.com.

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with eight distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings place people at the heart of everything we do and treat every meeting or event as more than just a date in the calendar. Designed around three key commitments – Personal, Professional and Memorable – delivered through bespoke services, Radisson Meetings create successful and unique experiences for our guests.

More than 95,000 team members work globally for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

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