



RADISSON HOTEL GROUP

BOILERPLATES DATED 5 MARCH 2018

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club CarlsonSM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped meeting and event venues featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems. The company is headquartered in Brussels, Minneapolis and Singapore.

For more information, visit www.radissonhotelgroup.com/media.
LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>
Instagram (Employees): <https://www.instagram.com/radissonmoments/>
Instagram (Hotels): <https://www.instagram.com/radissonhotels/>
Twitter (Corporate): <https://twitter.com/radissongroup>
Twitter (Hotels): <https://twitter.com/radissonhotels>
Facebook: <https://www.facebook.com/radissonhotels>
YouTube: <https://www.youtube.com/radissonhotelgroup>

ABOUT RADISSON REWARDS

Radisson Rewards™ (formerly Club CarlsonSM), is the Radisson Hotel Group's global rewards program that offers great benefits to guests at any of our more than 1,100 hotels in operation worldwide. Members enjoy Member Only Rates, have access to exclusive benefits, and earn towards free nights across these Radisson Hotel Group™ portfolio of hotels: Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson. As part of the Radisson Rewards™ for Business, our professional partners including meeting and event planners, travel agents or executive assistants can earn valuable points toward



rewards for bookings at all Radisson Hotel Group brands. For more information, visit www.radissonhotels.com/rewards.

ABOUT RADISSON MEETINGS

Radisson Hotel Group™ offers a robust program of meetings and events designed to make every event unique. A variety of fully-equipped spaces are available featuring fast free Wi-Fi, A/V technology and on-site contacts to make sure each event is a success. Radisson Meetings™ offers personalized meeting rooms, carefully designed menus, and beyond-the-ordinary ideas to create memorable moments by putting people at the heart of the process. Radisson Meetings offerings include a commitment to sustainability with ongoing efforts to reduce our carbon footprint, minimize food waste and single-use plastic. Radisson Rewards™ for Business members earn valuable points toward rewards for all bookings at all Radisson Hotel Group brands.

ABOUT RADISSON COLLECTION

The Radisson Collection™ is a premium lifestyle collection of exceptional hotels located in unique locations. The character of each Radisson Collection hotel feels authentic to its location and offer the ultimate template for contemporary living – united by modern design and exceptional experiences across dining, fitness, wellness and sustainability. Designed for guests and locals alike, each Radisson Collection hotel is defined by guests who visit them and those who serve in them. All hotels are situated in prestigious locations, close to prime leisure attractions. Guests and professional business partners can enhance their experience with Radisson Collection by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson Collection is part of the Radisson Hotel Group™ which also includes Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.radissoncollection.com.

LinkedIn: <https://www.linkedin.com/company/radissoncollection/>

Instagram: <https://www.instagram.com/radissoncollection/>

Facebook: <https://www.facebook.com/radissoncollection>

ABOUT RADISSON BLU

Radisson Blu® is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. Characterized by attention to small details and a Yes I Can!™ service philosophy, Radisson Blu hotels are designed to make a big difference and inspire unforgettable experiences with every stay. Through personalized service and local nuance, each stay at a Radisson Blu hotel offers a truly individual guest experience. Radisson Blu hotels are in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.



For reservations and more information visit, www.radissonblu.com.

LinkedIn: <https://www.linkedin.com/company/radissonblu/>

Instagram: <https://www.instagram.com/radissonblu/>

Twitter: <https://twitter.com/radissonblu>

Facebook: <https://www.facebook.com/radissonblu/>

ABOUT RADISSON

Radisson® is an upscale hotel brand that delivers Scandinavian inspired hospitality and enables guests to focus on a work/life balance and find more harmony in their travel experience. We are committed to building meaningful, personal relationships with guests and has a Yes I Can!™ attitude to ensure the satisfaction of every guest. Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Our hotels are in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson Blu®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.radisson.com.

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ABOUT RADISSON RED

Radisson RED® is an upscale, select service hotel brand that presents a playful twist on the conventional. Radisson RED hotels inject new life into hospitality through informal services where anything goes, a social scene that's waiting to be shared and bold design that kick-starts the fun. Radisson RED hotels are in vibrant, urban locations where travelers have the unique opportunity to tailor their stay to their style. Guests and professional business partners can enhance their experience with Radisson RED by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson RED is a part of the Radisson Hotel Group™ which also includes Radisson Collection™, Radisson Blu®, Radisson®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.radissonred.com.

LinkedIn: <https://www.linkedin.com/company/radisson-red/>

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Facebook: <https://www.facebook.com/radissonred/>



ABOUT PARK PLAZA

Park Plaza® offers trend-setting designs and captures the energy and style of each individual location. An upper upscale hotel brand for business and leisure travelers, Park Plaza offers stylish guest rooms, outstanding meeting spaces, and dedicated staff who offer reliable service flawlessly delivered. Park Plaza hotels go out of the way to show appreciation to guests. Park Plaza hotels can be found in city centers worldwide. Guests and professional business partners can enhance their experience with Park Plaza by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Park Plaza® is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.parkplaza.com.

Instagram: <https://instagram.com/parkplaza/>

Twitter: <https://twitter.com/parkplazahotels>

Facebook: <https://facebook.com/parkplaza/>

ABOUT PARK INN BY RADISSON

Park Inn® by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with clever use of color; inspired, contemporary design; and friendly personalized service with surprising, feel-good extras. Park Inn by Radisson hotels are in capital cities, around economic and transit hubs, and conveniently situated near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Country Inn & Suites® by Radisson and prizeotel.

For reservations and more information visit, www.parkinn.com.

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ABOUT COUNTRY INN & SUITES BY RADISSON

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers and the Read It & Return Lending Library®. Guests and professional partners can enhance their experience with Country Inn & Suites by Radisson by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.



Country Inn & Suites® by Radisson is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and prizeotel.

For reservations and more information visit, <http://www.countryinn.com>.

Instagram: <https://www.instagram.com/countryinns/>

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Facebook: <https://www.facebook.com/countryinn/>

ABOUT PRIZEOTEL

prizeotel is a modern economy hotel brand with a cool and high design hotel concept, affordable to all. Every bold and distinctive detail is designed by top New York designer, Karim Rashid, from the rooms' and corridors' layout to the lobby lounge, ensuring every prizeotel is a signature brand hotel. prizeotel's locations feature colorful and modern spaces that offer a comfortable and clean atmosphere that's the perfect counterpoint to traveler's hectic schedules. prizeotel relies on the most modern technologies, ranging from optimal sleeping comfort to hotel reservations at any time from any location. prizeotels are currently located in city centers near public transportation, dining and local sites.

prizeotel is a part of Radisson Hotel Group™, which also includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

For reservations and more information visit, www.prizeotel.com.

LinkedIn: <https://www.linkedin.com/company/prizeotel>

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ABOUT THE REZIDOR HOTEL GROUP

Rezidor Hotel Group AB (REZT), publicly listed on Nasdaq Stockholm, Sweden, is one of the largest hotel companies in Europe, the Middle East & Africa. A member of the Radisson Hotel Group™, through a master franchise agreement with Radisson Hospitality, Inc. Rezidor operates and develops Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Inn® by Radisson, across EMEA, along with the Radisson Rewards loyalty program for frequent hotel guests. Since 2016, Rezidor also owns 49% of prizeotel.

Rezidor Hotel Group features a portfolio of 472 hotels with more than 104,000 rooms in operation or under development in 79 countries across EMEA. The Rezidor Hotel Group and its brands employ 43,700 team members in EMEA and is headquartered in Brussels, Belgium.

Rezidor has an industry-leading Responsible Business Program and is named one of the World's Most Ethical Companies by the US think-tank Ethisphere since 2010.

For more information, visit www.rezidor.com.

