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WATCH: Radisson RED's Murder of Crows Mural Comes to Life

Opening their flagship location in Minneapolis's East Town, Radisson RED aims to change the way we interact with our hotels—and that starts by planting local roots.

by Drew Wood October 25, 2016



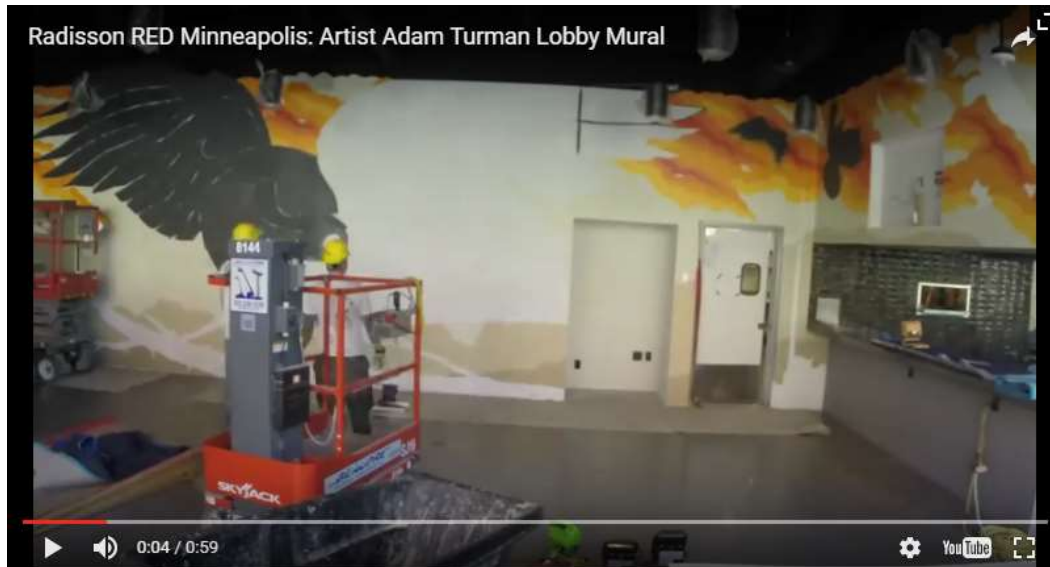
Photo by Peter Crouser

Look up in the late autumn sky. Do you see them by the thousands? Perched in trees, caw-cawing and circling en masse against the sunset? It's the Twin Cities' murder of crows, the description for a group of crows. Muralist Adam Turman says he remembers watching them on his drive home to St. Louis Park from downtown Minneapolis as the birds swarmed the

spaghetti junction surrounding the Basilica. So it was kismet when the Radisson RED asked him to paint the hyper-local story of Minneapolis's murder of crows inside its new flagship hotel in East Town.

"It's cool because I'm usually the guy who's hired to do a cityscape or landscape of downtown Minneapolis," says Turman of the 128-by-13-foot mural that took him 65 hours to paint. "And that's all fine and dandy, and I enjoy doing that too, but this is like the Northeast turkeys or something. It's something that only locals would know."

See the whole thing come together:



Radisson's new hotel model aims to change the way we interact with our stay—whether it be picking up "craft coffee" at the in-house coffee shop, or entering rooms and ordering extra towels with a swipe in an app. Located in the newly-booming East Town neighborhood of Downtown Minneapolis, Radisson RED is perfectly poised to make a splash come Super Bowl LII.



Photo by Peter Crouser