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## PRESS RELEASE

# Radisson Hotel Group Appoints Jennifer Schneider as Vice President of Revenue Optimization for the Americas

[Radisson Hotel Group](#) today announced the appointment of Jennifer Schneider as Vice President of Revenue Optimization in the Americas. In this role, Schneider will drive the overall Revenue Optimization vision and strategy in the Americas to increase top-line revenue for the organization. She will also play a pivotal role in continuing to optimize the performance of IDEaS G3 across the company's portfolio of hotels in the Americas. Schneider will be responsible for leading the Americas Revenue Optimization teams, which include Revenue Optimization Strategy, Revenue Optimization Services, and Revenue Optimization Systems.

"We are thrilled to welcome Jennifer to our team," said Kristen Richter, Senior Vice President and Chief Commercial Officer, Americas, Radisson Hotel Group. "Her 25 years of experience in the hospitality and travel industries make her an incredible asset in developing strategic revenue initiatives to drive the growth of Radisson Hotel Group."

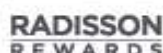
Prior to joining Radisson Hotel Group, Schneider has held various revenue management leadership positions at Wyndham Hotels & Resorts, Hyatt Hotels Corporation, Omni Hotels & Resorts, Grand Hospitality, and Hertz. Most recently, she led a team of more than 80 franchise revenue management team members at Wyndham and expanded the company's revenue management program to service more than 900 hotels. Schneider also led the development and re-engineering of Wyndham's revenue tools and technologies for more than 6,000 properties in North America and served as department lead on multiple IT and revenue management projects.

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### ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson and Country Inn & Suites® by Radisson.

Radisson Rewards™ is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.



Radisson Meetings™ places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature *Yes I Can!* service spirit.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

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