

Minneapolis, January 24, 2018

## Country Inn & Suites Opens Environmentally Friendly Hotel Following a Multimillion Dollar Renovation

Country Inn & Suites<sup>®</sup> by Radisson, a leading upper midscale hotel brand, today announced the opening of Country Inn & Suites by Radisson, Bakersfield, CA located at 2310 Wible Road. The hotel recently completed a \$2 million renovation which includes upgrades throughout the hotel, along with the installation of new technology to reduce the hotel's carbon footprint. These additions include solar panels, LED lights, a temperature control system to reduce energy consumption and charging stations for hybrid cars.

"We are proud to see this refreshed and environmentally friendly hotel be the first to open under our brand's new name, Country Inn & Suites<sup>®</sup> by Radisson," said Aly El-Bassuni, senior vice president, Franchise Operations, Americas, Carlson Rezidor Hotel Group. "This strategic change allows us to leverage the Radisson<sup>®</sup> brand's global recognition and strength while providing Country Inn & Suites' signature warm and welcoming hospitality as we continue growing this exceptional brand of hotels."

The hotel offers 63 guest rooms and suites. Pet friendly rooms are also available. Each room features all the comforts of home and a touch of luxury with the custom designed White Water Collection of bath amenities by Beekman 1802. Guests have access to an onsite fitness center, business center, an outdoor pool, free Wi-Fi and the brand's signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware. The hotel also hosts a happy hour every evening in the lobby bar serving beer, wine and small plates. Throughout their stay, guests can also treat themselves to complimentary freshly baked cookies as well as coffee and tea.

"We are excited to join the Country Inn & Suites brand," said Asha Desai, the hotel's owner. "Our commitment to responsible business through innovative upgrades promoting sustainability, along with our friendly staff and fantastic amenities will set us apart and provide a unique and memorable experience for guests."

For reservations and more information, visit [www.countryinn.com](http://www.countryinn.com).

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### **About Country Inn & Suites® by Radisson**

Country Inn & Suites® by Radisson is an upper midscale hotel brand inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers modern country warmth through inviting design, products and services, so that all guests feel like they are welcome and that they matter. Signature brand amenities include free Wi-Fi, complimentary hot breakfast, fitness centers, and the Read It & Return Lending Library®.

Country Inn & Suites by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza® and Park Inn® by Radisson. For reservations and more information visit, [www.countryinn.com](http://www.countryinn.com). Connect with Country Inn & Suites on social media at [Facebook.com/CountryInn](https://www.facebook.com/CountryInn).

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