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Carlson Rezidor Hotel Group adds three hotels to its African pipeline

Carlson Rezidor Hotel Group, one of the fastest growing hotel companies in the world, is proud to announce the addition of three hotels to its robust African portfolio. The new 530 rooms bring the group's African portfolio to a tally of 80 hotels and over 17,200 rooms in operation and under development.

"Africa remains a focus market for our growth journey and we remain committed to the continent" said Elie Younes, Executive Vice President & Chief Development Officer of Carlson Rezidor Hotel Group. "The additional three hotels include two in Ethiopia, a Radisson Blu in Bishoftu and the first Park Inn by Radisson for the country in its capital city, Addis Ababa and a luxury hotel in Abuja. We are thankful to our partners for their trust in our brands and people – and look forward to long-standing relationships with them." continued Younes

Radisson Blu Bishoftu, Ethiopia:

Bishoftu is a popular MICE and leisure destination within Ethiopia. It is located 35km southeast of the country's capital city, Addis Ababa. It is also within easy access of the country's first international five-lane highway, leading from Addis Ababa to Djibouti. The hotel will be located on Lake Babogaya, which forms part of the region's renowned five crater lakes.

"Radisson Blu Hotel, Bishoftu is a great addition to our Ethiopian portfolio as we expand outside of the capital city," said Andrew McLachlan, Senior Vice President of Business Development, Africa & Indian Ocean for the Carlson Rezidor Hotel Group. "The hotel will be the first internationally branded hotel with the largest meeting and events center in Ethiopia, outside of Addis Ababa."

The 152-room Radisson Blu hotel will have a restaurant and terrace, a specialty restaurant and a pool bar on the terrace, offering picturesque lake views. The 1,045 sqm meeting and events spaces will include a state-of-the-art ballroom and six contemporary meeting rooms. Radisson Blu Hotel, Bishoftu will also offer a luxurious spa and well-equipped gym.

Park Inn by Radisson Addis Ababa:

The hotel is perfectly located on a main road linking the airport, just 2.7km away, to the CBD of Africa's capital city. Addis Ababa is referred to as "the political capital of Africa", due to its historical, diplomatic and political significance for the continent. It is where the African Union hosts the headquarters of the United Nations Economic Commission for Africa (UNECA) and numerous other continental and international organizations. It also houses the third largest concentration of embassies in the world.

“We are delighted to bring our colorful midscale hotel brand to Ethiopia. The country has prepared a five-year strategic plan with a vision to become one of the top five African tourist destination countries in the coming years. With the addition of the Park Inn by Radisson Addis Ababa and our aggressive growth in this country, we will most certainly be positively contributing to achieving this goal,” added Younes.

The 160-room Park Inn by Radisson Addis Ababa will offer a mixture of standard rooms and suites. It will also feature Park Inn by Radisson’s signature all-day dining restaurant and lobby bar. The Smart Meetings and Events area will comprise of six modern and fully-equipped meeting rooms. For those seeking to keep fit or destress, the hotel will also feature a gym and spa.

The Aso Towers Hotel & Residence Abuja:

The luxury hotel is part of a mixed-use development known as “The Heart of the City” in the Central Business District of Abuja, Nigeria’s capital city. It will consist of a hotel, offices, hospital, residential and retail complexes and a national park. The hotel has access into and out of the rest of the city with Nnamdi Azikiwe International Airport, only 30 minutes away.

The Aso Towers Hotel & Residence Abuja, will feature a 29-storey luxury hotel tower, consisting of 218 rooms, made up of standard, deluxe, executive and presidential rooms. In addition, the 18-storey residence tower will consist of 24 studios, 48 two-bedroom and 12 three-bedroom apartments.

“With an impressive location and a progressive mix of rooms, apartments and impressive food and drink outlets to complement the hotel and its immediate surroundings, this hotel will reflect the presence of the political and social elite in one of the greatest cities of Africa. Nigeria is an important market in our Africa growth strategy and Abuja a key market for a strong presence. We are thrilled to add another African jewel to our global luxury hotel portfolio,” added McLachlan.

The luxury hotel will feature eight outlets, including three restaurants (an all-day dining, specialty and a destination restaurant); three bars (the lobby bar, pool bar and sky bar) as well as business class and residence lounges. In addition, this expertly curated hotel will also feature a wellness spa, gym, pool terrace and a kid’s pool and playground. The hotel’s meeting & events area will include a ballroom along with a ballroom pre-function area as well as a conference room, a meeting room, four boardrooms and a business center.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world, and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of 480 hotels, with over 106,000 rooms in operation or under development in 80+ countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014, and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program, and was named one the World’s Most Ethical Companies by the US think-tank Ethisphere.



In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co. Ltd., a division of HNA Group Co. Ltd. – a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors – became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA, and is headquartered in Brussels, Belgium.

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